

congregation:

marketing

follow up

using opportunities to invite

seeing what visitors see

clear membership expectations

Process for vision refinement and implementation pp 132-147

Questions that must be answered:

- 1. why do people need Christ?
- 2. why do people need the church?
- 3. why do people need this particular church?
- 4. to whom does our church belong?

what did Jesus put us here for? (engaged: head, heart, hands) what is the process for making that happen?

Providing what is needed to grow in faith:

- study
- worship / prayer
- service
- vision for that growth

pastor:

key role: preach

vision - long range guide other leaders

excellence

conflict pp. 125-131

enroll others in time consuming tasks like pastoral care

keep priorities - prayer family